

FOR IMMEDIATE RELEASE

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Camelback Ranch-Glendale Wins 2010 WESTMARC Best of the West Award

Glendale, Arizona — Camelback Ranch-Glendale (CR-G), the two-year-old spring home of the Chicago White Sox and Los Angeles Dodgers, has been named winner of a 2010 WESTMARC Best of the West Award in the “Attractions, Entertainment & Destinations” category in the West Valley.

CR-G President and General Manager Jeff Overton and Glendale Mayor Elaine Scruggs accepted the award Thursday night, October 28, 2010 during WESTMARC’s 18th annual awards dinner at the Renaissance Glendale Hotel.

“We are honored to have Camelback Ranch-Glendale recognized by WESTMARC as the outstanding destination and entertainment venue in the West Valley,” offers Camelback Ranch-Glendale President and General Manager Jeff Overton. “Camelback Ranch-Glendale is the product of a strong public/private partnership and is an idyllic destination to enjoy America’s favorite pastime. In our first two years as the spring home of the Dodgers and White Sox, CR-G has entertained nearly 500,000 people and quickly has become a vital part of the Glendale sports and entertainment district.”

“The team owners and the city had a common vision of building the best spring training complex in the country,” adds Glendale’s Acting Assistant City Manager Horatio Skeete. “The project came together as we planned, and the result is a tremendous community amenity that will benefit the region for years to come.”

WESTMARC, the West Valley business coalition, has spotlighted leaders and achievers in the Phoenix region the past 18 years with its Best of the West Awards. The purpose of the awards is to recognize outstanding contributions to the image, lifestyle and economic development in western Maricopa County, the region that includes Avondale, Buckeye, El Mirage, Gila Bend, Glendale, Goodyear, Litchfield Park, Peoria, Sun City, Sun City West, Surprise, Tolleson, West Phoenix, Wickenburg and Youngtown.

The attractions, destinations and entertainment category include the development and/or promotion of venues such as commercial locations, sports or entertainment, parks, lakes, hiking or bicycling trails that evoke interest in the West Valley region.

In addition to attractions, destinations and entertainment, awards also were presented in the categories of architectural innovation, arts and culture, building business, sustainability, education, leadership, and service to communities.

“Many in the Greater Phoenix area still do not know what’s happening west of I-17,” offers said Jack Lunsford, WESTMARC president & chief executive officer.

Decorated Camelback Ranch-Glendale, the largest campus and stadium in the Cactus League, also is a past winner of the Editor’s Choice Award from BallparkDigest.com and “Best Place To See A Spring Training Game, New School” by *Phoenix New Times*.

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